

Holistic Farm Planning (example)

Need More Acres Farm

Set Priorities

- Earn enough income to continue farming full time
- Keep infrastructure/costs to a minimum to limit debt
- Feel satisfied and valued in our work
- Prioritize physical, mental, spiritual, relational health
- Serve our community
- Leave room for future growth
- Remain below threshold (burnout, competitiveness, fear)

Evaluate Previous Year

- Tuesday and Saturday Farmers Market Sales
- Full Diet CSA (\$65 per week, 45 members)
- Heirloom Tomato Sales (restaurants, wholesale boxes)
- Watermelon Farm to School (August-October)

Explore Future Opportunities

- Expand Farmers Market Sales through diverse production, year round
- Use Certified Kitchen to process snacks for school program
- Split Full Diet CSA into new CSA options
- Commit to weekly deliveries to HOTEL INC

Make a Flexible New Year Plan

- All You Can Eat CSA (\$135 per week, 10 members)
- Year Round Saturday Farmers Market Sales
- Saturday Market Vegetable CSA (\$35 per week, 10 members)
- Weekly deliveries to HOTEL INC
- Farm to School Watermelons (September only)
- Farm to School snack cups (Late Fall, Early Spring)
- Minimal Restaurant Deliveries (only on Tuesdays)

